

# Canadian Cryptocurrency Market Statistics



## GLOBAL

Over **2 billion USD** in cryptocurrency transactions daily

Over **1 million** cryptocurrency transactions daily

Projected to **grow 50%** in the next year

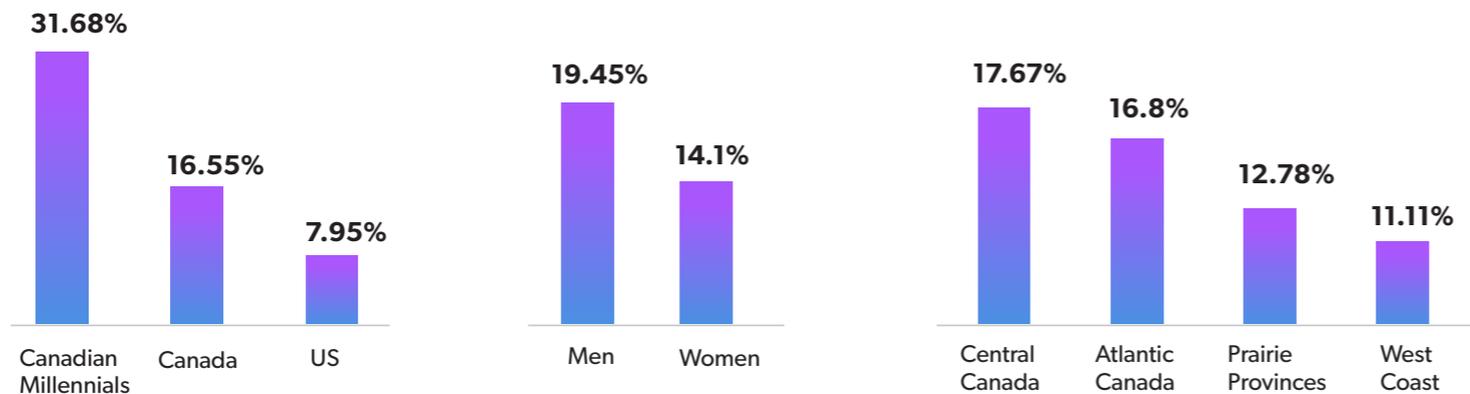
**6%** of SMB's in US already accept crypto, **13%** SMB's in UK

Forecasts estimate that market value of cryptocurrency will grow to \$500 billion in 2020 and \$3.5 trillion over the next 10-years (USD)

## CANADA

### User Adoption

Canadians who own or have purchased cryptocurrency



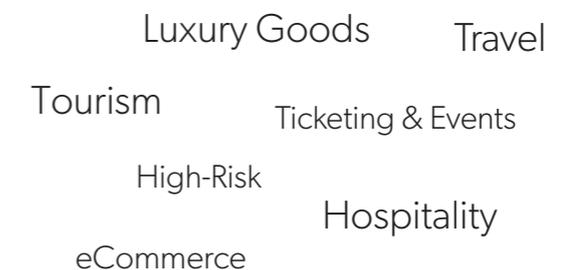
\*October 2018

- ✓ 4.8 million Canadians
- ✓ Up from 5% in December 2017 and 2.9% in 2016
- ✓ Forecasts estimate that market value of cryptocurrency will grow to \$500 billion in 2020 and \$3.5 trillion over the next 10-years (USD)

## Market Growth

- ✓ 15% of businesses would like to start accepting cryptocurrency by 2020
- ✓ Most merchants surveyed viewed cryptocurrency payments as a valuable innovation due to its speed, convenience, and lower transaction costs as compared to debit and credit cards
- ✓ Majority of merchants who accept cryptocurrency would recommend other business owners adopt it as a payment source
- ✓ Majority of cryptocurrency holders are dissatisfied with the number of merchants accepting cryptocurrency
- ✓ 23% of non-cryptocurrency holders note the lack of vendors who accept cryptocurrency payments as the main reason for not owning cryptocurrency
- ✓ 62% of consumers expect general use of cryptocurrency by Canadians to increase by 25 - 50% in the next 3-years
- ✓ Average transaction size \$158 CAD

### Cryptocurrency Market Verticals



**Allow us to introduce you to NetCents**, the merchant gateway that makes it easy to accept today's most popular cryptocurrencies, opening your business to a \$500 billion market in 2020.

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Already, one million crypto transactions take place daily, resulting in \$2 billion in daily cryptocurrency payments. And that forecast is projected to grow by 50% in the next 12 months and \$3.5 trillion over the next 10-years. 15% of Canadians own or have purchased cryptocurrencies, **and that number doubles when you survey millennials.**

NetCents empowers you to profit from the \$2 billion in global daily cryptocurrency spend with no risk, no chargebacks, and no cost to your business. We charge a low 1.99%\* transaction fee.

And best of all, we offer full integration into your current payment platforms with a seamless, branded check-out process. We're the safe, secure, and effective way to accept cryptocurrencies without having to actually 'touch' cryptocurrencies.

\*1.99% plus \$0.05 per transaction

# Start Accepting Cryptocurrency with NetCents

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- ✓ Increase revenue by tapping in to a new consumer base
- ✓ Offer multiple cryptocurrencies alongside traditional payment methods
- ✓ Lower transaction fees
- ✓ Eliminate chargebacks + fraud
- ✓ Process unlimited transaction sizes and monthly volumes
- ✓ eCommerce plugins and POS integrations
- ✓ Accept payments from any eWallet

## INSTANT SETTLEMENTS

- ✓ Price protection eliminating the volatility from price swings of accepting cryptocurrency.
- ✓ **We guarantee that when you sell an item for \$50, you receive \$50 less a small transaction fee.**



## Sign up for a NetCents Merchant Account

SIGN UP



## Have a question you would like to speak to a member of our team about?

BOOK A PHONE CALL WITH US

BOOK A MEETING





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**Pay. Your Way.**



@NetCentsHQ

[www.net-cents.com](http://www.net-cents.com)