

A woman with long blonde hair and sunglasses is smiling and holding up a car key. She is standing next to a blue car. The background is a bright, sunny sky.

# **Cryptocurrency & The Future Of Auto Dealership Payment Processing**

**The auto dealership industry is vulnerable to high fees, fraud, and uncertainty.** To a large degree, this vulnerability has to do with the fact that dealerships are selling goods of great value. For most people, a vehicle is second only to a house as their most valuable possession.

Cryptocurrency payments with NetCents solves those issues and broadens your potential customer base.

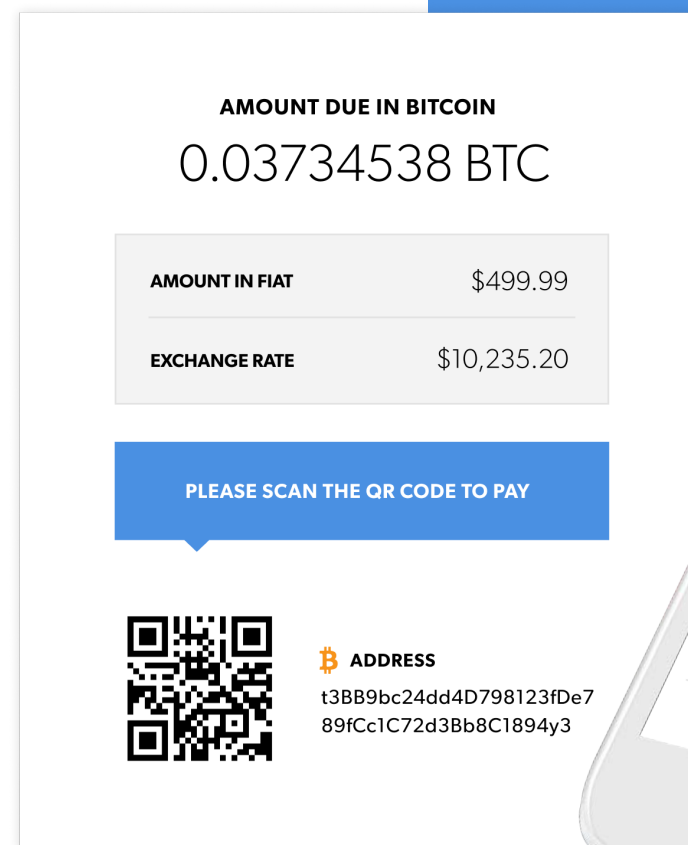
---

**The industry is evolving and payments must evolve with it.**

---

# Immediate Benefits from NetCents Integration

- 1 Low Transaction Fees**  
The transaction fees businesses can save are often significant when it comes to high value items.
- 2 Access to the booming crypto user base**  
NetCents gives your dealership the opportunity to profit from the \$8 billion in daily cryptocurrency payments made worldwide.
- 3 Near Instant Transactions**  
Crypto payments are near-instant. You can receive crypto payments using the NetCents technology in roughly the same time it takes for you to send an email, regardless of the transaction size.



# How the Traditional Payment Industry Hurts Auto Dealers

---

- 1 Credit card payments are expensive and always have the possibility for chargeback fraud
- 2 International transactions have inefficient currency limitations. Foreign transaction fees can eat into profits and there is added complexity with managing multiple currency accounts.
- 3 Inefficiencies in the auto financing process. Dealership payment processing is potentially expensive and also unpredictable as the nature of auto financing makes any unplanned costs quite damaging. This can be a real liability to any business that wants to run a financially tight ship.





# How NetCents Solves the Auto Industry's Pain Points

- 1 Process unlimited transaction sizes and monthly volumes with no possibility of chargeback fraud. We charge a low transaction fee and we guarantee you will receive the full dollar amount of your transaction less the small fee.
- 2 Cryptocurrency allows dealerships to receive global payments from multiple countries with complete transparency and security. This occurs without intermediaries such as banks or government agencies. For dealerships working with several currencies, using crypto can streamline and simplify FX management.
- 3 With NetCents there are no hidden fees. We guarantee the crypto sale price in your local currency which you can receive directly into your bank account.



# As Car-Buying Moves Online, Satisfaction Jumps to an All-Time High

---

**Consumers are spending less time at dealerships and are instead being proactive in researching vehicles online.**

[70% of buyers](#) say they are more likely to buy from a dealership if they can start the process online.

[61% of dealers](#) say digital retail efforts allow them to spend less time on a sale.

[75% of dealers](#) agree that digital retailing provides shoppers a more customized experience.

[80% of franchised dealers](#) plan to offer more parts of the purchase process online in the next 1-2 years.

Sources: Cox Automotive | Payment Canada

**In today's modern world, when consumers are shopping online for their cars**

- ✓ With NetCent's payment technology the business owner can feel safe accepting online payments for big ticket items.
- ✓ Blockchain technology allows for secure transaction verification & settlement across the network. Fraud transactions are impossible on this fortified network.

**NetCents**, the merchant gateway that makes it easy to accept today's most popular cryptocurrencies, opens your business to a \$1 trillion market in 2021.

---

Already, 2 million crypto transactions take place daily, resulting in \$8 billion in daily cryptocurrency payments. The market cap of cryptocurrency has already hit \$1 trillion in 2021, and is forecasted to grow to \$3 trillion by 2025. 15% of Americans own or have purchased cryptocurrencies, **and that number goes up to 35% when you survey millennials.**

NetCents empowers you to profit from the \$8 billion in global daily cryptocurrency spend with no risk or no chargebacks. We charge a low transaction fee and we guarantee you receive the full dollar amount of your transaction less the small fee.

And best of all, we offer full integration into your current payment platforms with a seamless, branded check-out process. We're the safe, secure, and effective way to accept cryptocurrencies without having to actually 'touch' cryptocurrencies.

## GLOBAL

**8 billion** in daily crypto payments

Nearly **2 million** cryptocurrency transactions daily

Projected to grow by over **200%** by 2025

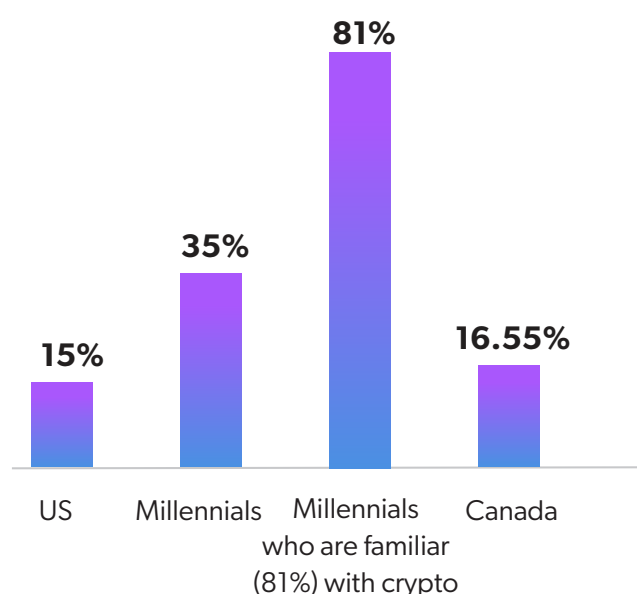
**36%** of SMB's in US already accept crypto, **59%** of those companies own digital currency for their own use

The market cap of cryptocurrency has already hit **\$1 trillion** in 2021, and is forecasted to grow to **\$3 trillion** by 2025.

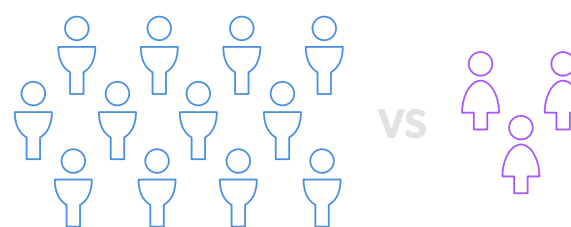
## USA

### User Adoption

Americans who own or have purchased cryptocurrency



\*October 2018



- ✓ 49.5 million Americans
- ✓ Up from less than 1% in 2016
- ✓ Over the past year, more people searched on Google for Bitcoin than the "stock market", "Meghan Markle", or "spaceX".
- ✓ Over 78% of U.S. States have regulations for cryptocurrency and blockchain technology. New Hampshire, Ohio and Indiana accepts tax payments in Bitcoin.
- ✓ The top 10 US States for percentage of the population that owns crypto are: California, New Jersey, Washington, New York, Colorado, Utah, Florida, Alaska, Nevada, and Massachusetts.

### Market Growth

- ✓ 15% of businesses would like to start accepting cryptocurrency by 2021
- ✓ Most merchants surveyed viewed cryptocurrency payments as a valuable innovation due to its speed, convenience, and lower transaction costs as compared to debit and credit cards
- ✓ Majority of merchants who accept cryptocurrency would recommend other business owners adopt it as a payment source
- ✓ Majority of cryptocurrency holders are dissatisfied with the number of merchants accepting cryptocurrency
- ✓ 40% of people who pay with cryptocurrency are new customers
- ✓ 62% of consumers expect general use of cryptocurrency to increase by 25 - 50% in the next 3-years
- ✓ The average B2B transaction size is \$1,878, while the average C2B transaction size is \$210.

### Cryptocurrency Market Verticals

Luxury Goods   CBD  
Tourism   Ticketing & Events  
High-Risk  
eCommerce   Hospitality  
Travel   B2B



## Sign up for a NetCents Merchant Account

**SIGN UP**



## Have a question you would like to speak to a member of our team about?

CONTACT US TODAY AT

[merchantsupport@net-cents.com](mailto:merchantsupport@net-cents.com)





**netcents™**

**Pay. Your Way.**



@NetCentsHQ

| [www.net-cents.com](http://www.net-cents.com)