 netcents  
+  
**Charities**

# The Opportunity

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Many large US charities have seen an extraordinary surge in donations with the acceptance of cryptocurrency donations.

Prior to adopting cryptocurrency donations, the Fidelity Charitable Organization received a total of \$7 million dollars over a period of two years (2015–2016).

Immediately after adopting crypto payments, and in 2017 alone, the organization received \$69 million in cryptocurrency donations.

In total, Fidelity Charitable has received nearly \$7 billion in non-publicly traded assets including cryptocurrency.

# Accept cryptocurrency donations, receive dollars

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NetCents, the transactional hub for all cryptocurrency donations and payments, equips forward-thinking charities with the technology to seamlessly integrate cryptocurrency donations and payments without taking on the risk or volatility of the cryptocurrency market.

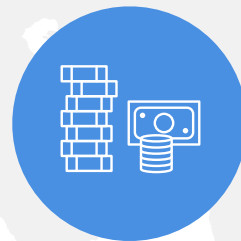
- ✓ Licensed Money Service Business
- ✓ KYC, AML, IP Verification
- ✓ 8 cryptocurrencies + 33 fiat currencies
- ✓ **Zero transaction fees for registered charities**



Over **50 million** crypto wallets worldwide



**36%** of small and medium businesses are already accepting crypto



Over **2 million** transactions, worth over **8 billion USD** per day



Market is expected to grow to **3 trillion** by 2025

# Charity Benefits

- ✓ Offer multiple cryptocurrencies alongside your traditional donation methods
- ✓ Easy integration and deployment
- ✓ Appeal to a fast growing customer-base
- ✓ Accept cryptocurrency donations from any eWallet
- ✓ Accept cryptocurrency donations online, in person and via invoice
- ✓ A new, untapped donation source
- ✓ Seamless cross-border donations

# Instant Settlements

Guaranteed price protection, eliminating the volatility and liquidity risk of accepting cryptocurrency. We guarantee that when you receive a \$100 donation, you receive \$100 USD **with zero transaction fees.**



## Donor Benefits

Over the last few years, **hundreds of millions of dollars in cryptocurrency donated to nonprofits.** Why? Because of the tax incentive offered to donors who give appreciated assets directly, rather than needing to convert their funds. Like stock donations, when you transfer cryptocurrencies to a nonprofit, donors pay no capital gains tax and can write off the full amount of the cryptocurrency donation. If someone sells Bitcoin and then donates the cash proceeds, the donation amount is smaller and as a result, so is their tax write off.



## GLOBAL

**8 billion** in daily crypto payments

Nearly **2 million** cryptocurrency transactions daily

Projected to grow by over **200%** by 2025

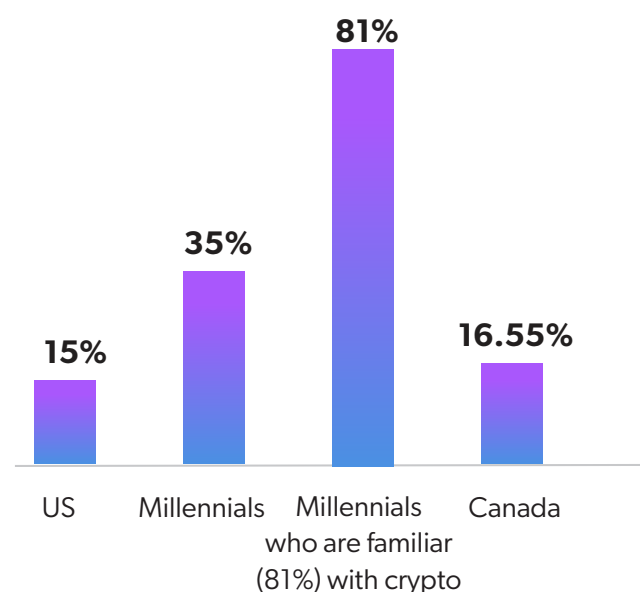
**36%** of SMB's in US already accept crypto, **59%** of those companies own digital currency for their own use

The market cap of cryptocurrency has already hit **\$1 trillion** in 2021, and is forecasted to grow to **\$3 trillion** by 2025.

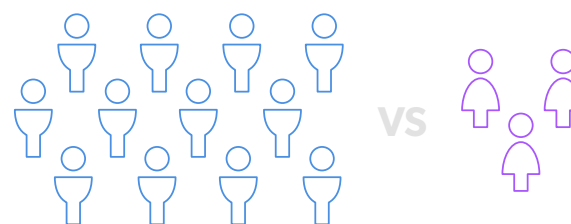
## USA

### User Adoption

Americans who own or have purchased cryptocurrency



\*October 2018



Four times as many men than women

- ✓ Crypto payments are instant
- ✓ Donors pay very negligible or no fees at all when making a donation
- ✓ Using cryptocurrencies makes it possible to donate even very small amounts
- ✓ Ashton Kutcher gifted \$4 million in Ripple's XRP tokens to The Ellen DeGeneres Wildlife Fund
- ✓ Donations are transparent and traceable
- ✓ No setup or transaction fees

### Charities Already Accepting Crypto Donations



FIDELITY Charitable<sup>SM</sup>



Save the Children



SCHWAB CHARITABLE<sup>®</sup>



DAVID SUZUKI FOUNDATION  
One nature.





**netcents™**

**Pay. Your Way.**