



Payments & Recreational Sports

How Cryptocurrency Provides A
Solution For High-Risk Businesses



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Firearm Processing in the US

Firearms dealers face different challenges than other businesses, and that's true when it comes to taking credit cards.

Since selling firearms is considered a "high-risk" business, many credit card processors refuse services to firearms dealers.

With guns being a big ticket item, providing customers with a safe and reliable payment option is important. So how do you find firearm-friendly payment processing?

If you're a firearms dealer, here's what you need to know about finding the right processor that offers high-risk merchant accounts to support your business.

What's Different for Firearms Dealers?

Credit Card Processing

High-risk in credit card processing often refers to an industry with a lot of potential for chargebacks or fraud as well as sales of age-restricted items.

E-Commerce Sales

While it's legal to buy firearms online in the United States, online firearm sales are still considered riskier than in-person sales. As such, fewer companies offer online firearm sales. Most processors don't permit online sales, even when the business complies with requirements to ship to a Federal Firearms Licensed dealer.

The NetCents Solution

- Eliminate chargebacks and fraud
- Simple and fast merchant account registration and approval
- Process unlimited transaction sizes and monthly volumes
- Accept cryptocurrency and receive local dollars
- Lower transaction fees, no setup or monthly fees



Allow us to introduce you to NetCents, the merchant gateway that makes it easy to accept today's most popular cryptocurrencies, opening your business to a \$1 trillion market in 2021.

Already, 2 million cryptocurrency transactions take place daily, resulting in \$8 billion in daily cryptocurrency payments. The market cap of crypto has already hit \$1 trillion in 2021, and is forecasted to grow to \$3 trillion by 2025. 15% of Americans own or have purchased crypto, **that number goes up to 35% when you survey millennials.**

NetCents empowers you to profit from the \$8 billion in global daily cryptocurrency spend with no risk or no chargebacks. And best of all, we offer full integration into your current payment platforms with a seamless, branded check-out process.

We're the safe, secure, and effective way to accept cryptocurrencies without having to actually 'touch' cryptocurrencies.

Start Accepting Cryptocurrency with NetCents

- ✓ Increase revenue by tapping in to a new consumer base
- ✓ Offer multiple cryptocurrencies alongside traditional payment methods
- ✓ Lower transaction fees
- ✓ Eliminate chargebacks + fraud
- ✓ Process unlimited transaction sizes and monthly volumes
- ✓ eCommerce plugins and POS integrations
- ✓ Accept payments from any eWallet
- ✓ Borderless Payments

INSTANT SETTLEMENTS

- ✓ Price protection eliminating the volatility from price swings of accepting cryptocurrency.
- ✓ **We guarantee that when you sell an item for \$500, you receive \$500 less a small transaction fee.**
- ✓ Convert Bitcoin, Bitcoin Cash, Ethereum, Litecoin into Fiat *Instantly*.



GLOBAL

8 billion in daily crypto payments

Nearly **2 million** cryptocurrency transactions daily

Projected to grow by over **200%** by 2025

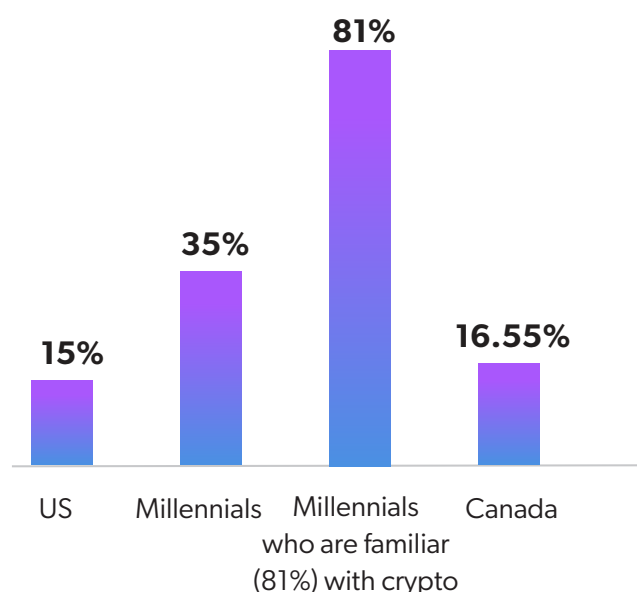
36% of SMB's in US already accept crypto, **59%** of those companies own digital currency for their own use

The market cap of cryptocurrency has already hit **\$1 trillion** in 2021, and is forecasted to grow to **\$3 trillion** by 2025.

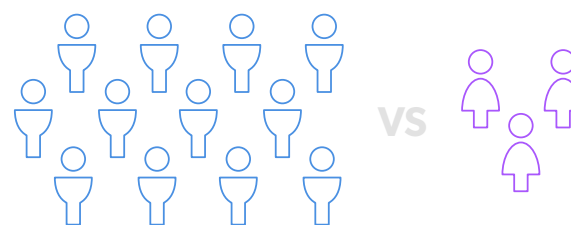
USA

User Adoption

Americans who own or have purchased cryptocurrency



*October 2018



- ✓ 49.5 million Americans
- ✓ Up from less than 1% in 2016
- ✓ Over the past year, more people searched on Google for Bitcoin than the "stock market", "Meghan Markle", or "spaceX".
- ✓ Over 78% of U.S. States have regulations for cryptocurrency and blockchain technology. New Hampshire, Ohio and Indiana accepts tax payments in Bitcoin.
- ✓ The top 10 US States for percentage of the population that owns crypto are: California, New Jersey, Washington, New York, Colorado, Utah, Florida, Alaska, Nevada, and Massachusetts.

Market Growth

- ✓ 15% of businesses would like to start accepting cryptocurrency by 2021
- ✓ Most merchants surveyed viewed cryptocurrency payments as a valuable innovation due to its speed, convenience, and lower transaction costs as compared to debit and credit cards
- ✓ Majority of merchants who accept cryptocurrency would recommend other business owners adopt it as a payment source
- ✓ Majority of cryptocurrency holders are dissatisfied with the number of merchants accepting cryptocurrency
- ✓ 40% of people who pay with cryptocurrency are new customers
- ✓ 62% of consumers expect general use of cryptocurrency to increase by 25 - 50% in the next 3-years
- ✓ The average B2B transaction size is \$1,878, while the average C2B transaction size is \$210.

Cryptocurrency Market Verticals



Sign up for a NetCents Merchant Account

SIGN UP

“ If you are looking to work with a company that is both customer and partner-focused, I highly recommend NetCents. Along with having a clean, intuitive platform that provides industry leading insights, their on-boarding and partner communication is next-level good! ”

- WILLIAM RICKMAN - CEO, BLAZE MERCHANT

Have a question you would like to speak to a member of our team about?

CONTACT US TODAY AT

merchantsupport@net-cents.com





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